# MOVIE COLORS

## Chic-Shock Direct Dyes

BES®
BEAUTY & SCIENCE

MOVIE COLORS

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# BASI DI APPLICAZIONE CONSIGLIATE

## RECOMMENDED APPLICATION BASES - BASES D'APPLICATION RECOMMANDÉES - BASES DE APLICACIÓN RECOMENDADAS

| | | 1 BLACK | 2 VERY DARK BROWN | 3 DARK BROWN | 4 MEDIUM BROWN | 5 LIGHT BROWN | 6 DARK BLOND | 7 BLOND | 8 LIGHT BLOND | 9 VERY LIGHT BLOND | 10 ULTRA LIGHT BLOND | ULTRA PLATINUM |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| NATURAL | 1.0 BLACK | ● | ● | ● | | | | | | | | |
| | 3.0 DARK BROWN | | | ● | ● | ● | | | | | | |
| | 5.0 LIGHT BROWN | | | | | ● | ● | ● | | | | |
| | 8.0 LIGHT BLOND | | | | | | | | ● | ● | ● | |
| FLASH | YELLOW | | | | | | | | ● | ● | ● | ● |
| | ORANGE | | | | | | | ● | ● | ● | ● | |
| | RED | | | | | | ● | ● | ● | ● | | |
| | DEEP RED | | | | | | ● | ● | ● | ● | | |
| | MAGENTA | | | | | | | | ● | ● | ● | ● |
| | VIOLET | | | | | | | | ● | ● | ● | ● |
| | BLUE | | | | | | | | | ● | ● | ● |
| | GREEN | | | | | | | | ● | ● | ● | ● |
| PASTEL | PINK | | | | | | | | | ● | ● | ● |
| | SEA WATER | | | | | | | | | ● | ● | ● |
| | TURQUOISE | | | | | | | | | ● | ● | ● |
| | SILVER | | | | | | | | | ● | ● | ● |
| | CHAMPAGNE | | | | | | | | ● | ● | ● | ● |

# BASI CONTRIBUENTI OTTENUTE DOPO UN'AZIONE DECOLORANTE

| LEVELS | |
|---|---|
| 5 | |
| 6 | |
| 7 | |
| 8 | |
| 9 | |
| 10 | |
| ULTRA PLATINUM | |

OBTAINED BASES AFTER BLEACHING ACTION
BASES OBTENUES APRÈS UNE ACTION DÉCOLORANTE
BASES OBTENIDAS DESPUÉS DE UNA ACCIÓN DECOLORANTE

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# CONSIGLI PROFESSIONALI

## PROFESSIONAL ADVICES - CONSEILS PROFESSIONNELS - CONSEJOS PROFESIONALES

| | | | |
|---|---|---|---|
| NATURAL | 1.0 BLACK | PER TONALIZZARE O RAVVIVARE BASI DA NERO A CASTANO<br>POUR ILLUMINER OU RAVIVER BASES DE NOIR À CHATAIN | TO TONE OR TO REVIVE FROM BLACK TO BROWN BASES<br>PARA TONIFICAR O RENOVAR BASES DE NEGRO A CASTAÑO |
| | 3.0 DARK BROWN | PER TONALIZZARE O RAVVIVARE BASI DA CASTANO SCURO A CASTANO CHIARO<br>POUR ILLUMINER OU RAVIVER BASES DE CHATAIN FONCÉ À CHATAIN CLAIR | TO TONE OR TO REVIVE FROM DARK BROWN TO LIGHT BROWN BASES<br>PARA TONIFICAR O RENOVAR BASES DE CASTAÑO OSCURO A CASTAÑO CLARO |
| | 5.0 LIGHT BROWN | PER TONALIZZARE O RAVVIVARE BASI DA CASTANO CHIARO A BIONDO MEDIO<br>POUR ILLUMINER OU RAVIVER BASES DE CHATAIN CLAIR À BLOND MOYEN | TO TONE OR TO REVIVE FROM LIGHT BROWN TO MEDIUM BLOND BASES<br>PARA TONIFICAR O RENOVAR DE CASTAÑO CLARO A RUBIO MEDIO |
| | 8.0 LIGHT BLOND | PER TONALIZZARE O RAVVIVARE BASI DA BIONDO CHIARO A PLATINO<br>POUR ILLUMINER OU RAVIVER BASES DE BLOND CLAIR À PLATINUM | TO TONE OR TO REVIVE FROM LIGHT BLOND TO PLATINUM BASES<br>PARA TONIFICAR O RENOVAR BASES DE RUBIO CLARO A PLATINO |
| FLASH | YELLOW | PER TONALIZZARE O RAVVIVARE BASI DORATE O DORATE RAME<br>POUR ILLUMINER OU RAVIVER BASES DORÉES OU DORÉES CUIVRE | TO TONE OR TO REVIVE GOLDEN OR COPPER GOLDEN BASES<br>PARA TONIFICAR O RENOVAR BASES DORADAS A DORADO COBRE |
| | ORANGE | PER TONALIZZARE O RAVVIVARE BASI ARANCIO<br>POUR ILLUMINER OU RAVIVER BASES ORANGE | TO TONE OR TO REVIVE ORANGE BASES<br>PARA TONIFICAR O RENOVAR BASES NARANJA |
| | RED | PER TONALIZZARE O RAVVIVARE BASI ROSSO ARANCIO<br>POUR ILLUMINER OU RAVIVER BASES ROUGE ORANGE | TO TONE OR TO REVIVE RED ORANGE BASES<br>PARA TONIFICAR O RENOVAR BASES ROJO NARANJA |
| | DEEP RED | PER TONALIZZARE O RAVVIVARE BASI MOGANO<br>POUR ILLUMINER OU RAVIVER BASES ACAJOU | TO TONE OR TO REVIVE MAHOGANY BASES<br>PARA TONIFICAR O RENOVAR BASES CAOBA |
| | MAGENTA | PER TONALIZZARE O RAVVIVARE BASI ROSSO VIOLA E ULTRA VIOLA<br>POUR ILLUMINER OU RAVIVER BASES ROUGE VIOLET ET ULTRA VIOLET | TO TONE OR TO REVIVE RED VIOLET AND ULTRAVIOLET BASES<br>PARA TONIFICAR O RENOVAR BASES ROJO VIOLETA Y ULTRA VIOLETA |
| | VIOLET | PER TONALIZZARE O RAVVIVARE BASI VIOLA INTENSE<br>POUR ILLUMINER OU RAVIVER BASES VIOLET INTENSE | TO TONE OR TO REVIVE DEEP VIOLET BASES<br>PARA TONIFICAR O RENOVAR BASES VIOLETA INTENSO |
| | BLUE | | |
| | GREEN | | |
| PASTEL | PINK | | |
| | SEA WATER | | |
| | TURQUOISE | | |
| | SILVER | PER TONALIZZARE O NEUTRALIZZARE BASI GIALLO ARANCIO<br>POUR ILLUMINER OU RAVIVER BASES JAUNE ORANGE | TO TONE OR TO REVIVE YELLOW ORANGE BASES<br>PARA TONIFICAR O NEUTRALIZAR BASES AMARILLO NARANJA |
| | CHAMPAGNE | PER TONALIZZARE O NEUTRALIZZARE BASI GIALLO - GIALLO INTENSO<br>POUR ILLUMINER OU RAVIVER BASES JAUNE - JAUNE INTENSE | TO TONE OR TO REVIVE YELLOW - DEEP YELLOW BASES<br>PARA TONIFICAR O NEUTRALIZAR BASES AMARILLO - AMARILLO INTENSO |

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## I Caratteristiche tecniche

Crema colorante cosmetica condizionante con alfa idrossiacidi da frutta.
I Movie Colors consentono di ottenere colori intensi, luminosi, creativi, di grande effetto moda.
Non contengono ammoniaca e non necessitano di essere miscelati con sostanze ossidanti.
Non hanno potere schiarente. Possono essere applicati su capelli naturali o precedentemente decolorati.
I Movie Colors sono disponibili in 17 nuances suddivise in tre serie.

## GB Technical features

Cosmetic conditioner colouring with alpha hydroxy fruit acids. Movie Colors allow to obtain deep, bright, creative colours, impressive fashion. They don't contain ammonia and they don't have to be mixed with oxidising substances.
They don't have bleaching power and they may be applied on natural or previously bleached hair.
Movie Colors are available in 17 nuances divided in 3 series.

## F Caractéristiques techniques

Crème couleur cosmétique conditionnant avec alpha hydroxy- acides de fruit.
Les Movie Colors vous permettent d'obtenir des couleurs riches, lumineuses, créatives, de grand effet mode.
Ils ne contiennent pas d'ammoniaque et n'ont pas besoin d'être mélangés avec des substances oxydantes.
Ils n'ont pas une action éclaircissante. Ils peuvent être utilisés sur cheveux naturels ou déjà décolorés.
Les Movie Colors sont disponibles en 17 teintes réparties en trois séries.

## E Características Técnicas

Crema colorante cosmética acondicionadora con alfa hidroxiácida de fruta.
Los Movie Colors les permiten obtener colores intensos, brillantes, creativos, de gran efecto moda.
No contienen amoniaco y no necesita ser mezclado con sustancias oxidantes. No tienen poder blanqueante.
Se puede utilizar en el cabello natural o previamente decolorado.
Los Movie Colors están disponibles en 17 tonos divididos en tres series.

### NATURAL
1.0 Black
3.0 Dark brown
5.0 Light brown
8.0 Light blond

### FLASH
Yellow
Orange
Red
Deep Red
Magenta
Violet
Blue
Green

### PASTEL
Pink
Sea water
Turquoise
Silver
Champagne

## NATURAL

1.0 Black | 3.0 Dark brown | 5.0 Light brown | 8.0 Light blond

## FLASH

Yellow | Orange | Red | Deep Red | Magenta

Violet | Blue | Green

## PASTEL

Pink | Sea water | Turquoise | Silver | Champagne

# MIX CONSIGLIATI

## RECOMMENDED MIX - MIX RECOMMANDÉS - MEZCLA RECOMENDADA

| PASTEL | | | | | FLASH | | | | | | | | NATURAL | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| CHAMPAGNE | SILVER | TURQUOISE | SEA WATER | PINK | GREEN | BLUE | VIOLET | MAGENTA | DEEP RED | RED | ORANGE | YELLOW | 8.0 LIGHT BLOND | 5.0 LIGHT BROWN | 3.0 DARK BROWN | 1.0 BLACK | |
| | | | | | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | | 1.0 BLACK |
| | | | | | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | | ● | 3.0 DARK BROWN |
| | | | | | ● | ● | ● | ● | ● | ● | ● | ● | ● | | ● | ● | 5.0 LIGHT BROWN |
| ● | | | | | | | ● | ● | ● | ● | ● | ● | | ● | ● | ● | 8.0 LIGHT BLOND |
| | | | | | | | | | ● | ● | ● | | ● | ● | ● | ● | YELLOW |
| | | | | | | | | | ● | ● | | ● | ● | ● | ● | ● | ORANGE |
| | | | | | | | ● | ● | ● | | ● | ● | ● | ● | ● | ● | RED |
| | | | | | | | ● | ● | | ● | ● | ● | ● | ● | ● | ● | DEEP RED |
| | | | | ● | | | ● | | ● | ● | | | ● | ● | ● | ● | MAGENTA |
| | | | | ● | | | | ● | ● | ● | | | ● | ● | ● | ● | VIOLET |
| | ● | ● | ● | | | | | | | | | | | ● | ● | ● | BLUE |
| | ● | ● | ● | | | | | | | | | | | ● | ● | ● | GREEN |
| ● | ● | | | | | | ● | ● | | | | | | | | | PINK |
| ● | ● | | ● | | ● | ● | | | | | | | | | | | SEA WATER |
| ● | ● | ● | | | ● | ● | | | | | | | | | | | TURQUOISE |
| ● | | ● | ● | ● | ● | ● | | | | | | | ● | ● | ● | ● | SILVER |
| | ● | ● | ● | ● | | | | | | | | | ● | | | | CHAMPAGNE |

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**I Modo d'impiego:**

Proteggere l'attaccatura dei capelli del contorno viso utilizzando Decobes crema barriera. Indossare guanti adeguati. Applicare i Movie Colors in modo abbondante su capelli leggermente umidi e puliti evitando il contatto con la cute. Lasciare in posa per 25 minuti senza fonte di calore. Risciacquare accuratamente con acqua tiepida fino all'eliminazione totale del colore. Effettuare uno shampoo specifico utilizzando Colour Lock Amphoten shampoo. Risciacquare e applicare Colour Lock Emulsione D condizionante a pH Acido per preservare il colore. Lasciare agire il prodotto per 4-5 minuti. Importante: in caso di applicazione parziale risciacquare le ciocche colorate singolarmente ed in modo accurato evitando che l'acqua del risciacquo possa colorare i capelli non trattati.

**GB Instruction:**

Protect the hairline of the facial contours using Decobes barrier cream. Wear suitable gloves. Apply plenty Movie Colors on slightly damp hair and clean, avoiding the contact with the skin. Leave on for 25 minutes without heat. Rinse thoroughly with warm water until the total elimination of the colour. Make a specific shampoo using Colour Lock Amphoten shampoo.
Rinse and apply Colour Lock Emulsion D acid conditioner to preserve the colour. Leave on for 4-5 minutes.
Important: in case of partial application rinse the coloured locks individually and accurately avoiding that the rinse water can colour the untreated hair.

**F Mode d'emploi:**

Protéger la plantation des cheveux du contours du visage avec Decobes Crème Barrière. Porter des gants appropriés. Appliquer les Movie Colors abondamment sur les cheveux légèrement humide et propre, en évitant tout contact avec la peau. Laisser agir pendant 25 minutes sans chaleur. Rincer abondamment avec de l'eau tiède jusqu'à élimination totale de la couleur. Faire un shampooing spécifique en utilisant Colour Lock Amphoten shampooing. Rincer et appliquer Colour Lock Emulsion D conditionnant acide pour préserver la couleur. Laisser agir le produit pendant 4-5 minutes. Important: en cas d'application partielle rincer les mèches colorées individuellement et soigneusement en évitant que l'eau de rinçage peut colorer les cheveux pas traités.

**E Instrucciones de uso:**

Proteja los contornos faciales utilizando Decobes crema protectora. Usar guantes adecuados. Aplicar Movie Colors en modo abundante en el cabello ligeramente húmedo y limpio, evitando el contacto con la piel. Dejar actuar durante 25 minutos sin una fuente de calor. Enjuague bien con agua tibia hasta la eliminación total del color. Efectuar un shampoo específico utilizando Colour Lock Amphoten shampoo. Enjuagar y aplicar Colour Lock Emulsione D acondicionador ácido para conservar el color. Dejar actuar el producto durante 4-5 minutos. Importante: en caso de aplicación parcial enjuagar los mechones pintados individualmente y con precisión evitando que el agua del enjuague pueda pintar el cabello sin tratar.

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# MOVIE COLORS

## 3 Series
## 17 Shades

MADE IN ITALY

**COSMEC S.r.l.**
Via delle Industrie, 9 - 20070 S. Zenone al Lambro - Milano ITALY
www.besbeautyscience.com - e-mail: info@cosmec-srl.it
Tel. +39 02 98870353/4 r.a. - Fax +39 02987760

COD. ART. 13096
8 012689 130963